Idaho Ignite
Summer Workshop
Entrepreneurship Training for Researchers
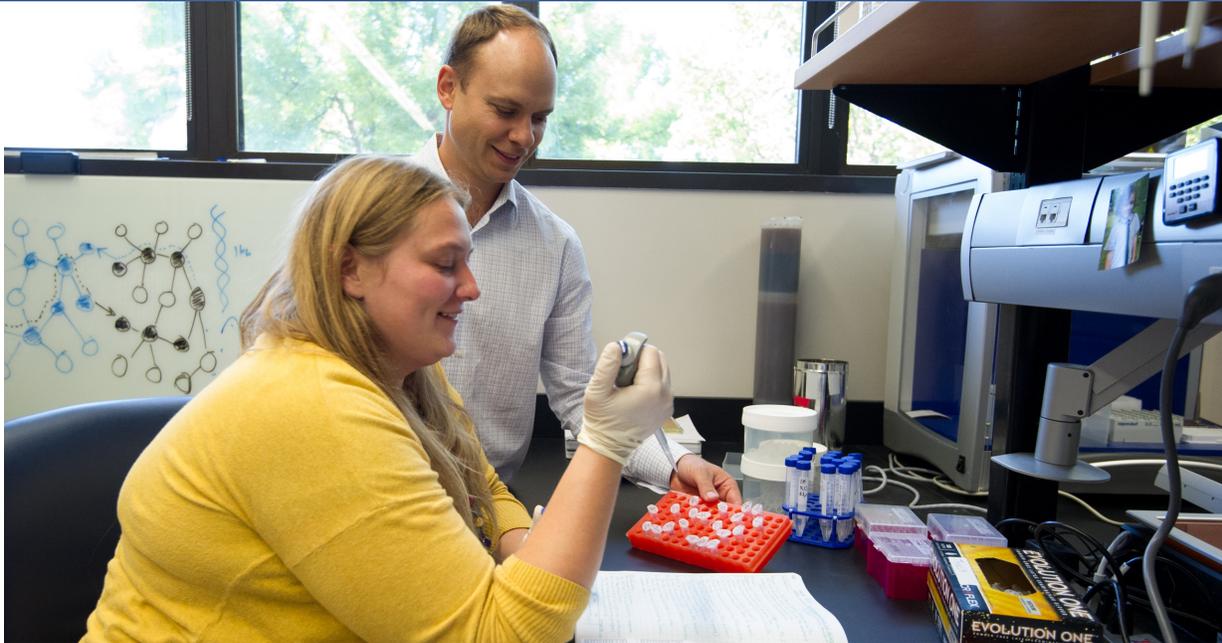
Presented in Partnership by:

BOISE STATE UNIVERSITY · **Idaho State University** · **University of Idaho** · **CAES Center for Advanced Energy Studies**

This program will cover:

- Intro to Startups + Entrepreneurship
- What is a Value Proposition?
- Finding a Value Proposition through Customer Discovery + Empathy
- How to test a Value Proposition
- Measuring a Minimum Viable Product
- How to Pivot
- Business Model Canvas
- Partnerships, Founders + Funding
- Completing Customer Discovery Interviews with student support

June 7 - July 14, 2022
Tuesdays + Thursdays

Apply Here

A summer program devoted to helping Idaho university faculty, post-doctoral, and graduate students advance their ideas.

LAUNCH YOUR VENTURE
BEYOND THE CLASSROOM

Focus on Scalable Ventures

This program will deliver training, provide a network, facilitate connections to service and capital providers, and establish a scalable structure for faculty seeking to go to market with their ideas.

All Academic Disciplines Welcome

Faculty members are doing incredible research across many disciplines. We encourage all faculty members from higher education institutions across Idaho with an entrepreneurial mindset to apply!

Cohort-Driven Education

Learn with your peers and colleagues in a welcoming and forgiving environment that encourages you to learn with others and drive useful connections that will grow your business idea.

Stipend for Participants

There will be a stipend offered for faculty and graduate students accepted into the program.

Mentor Network

Work with the Venture College and a network of mentors to refine your solutions into ventures through research, customer discovery, and idea validation.

Apply Here