

# Collaborate with COBE MBA Projects and Internships



BOISE STATE UNIVERSITY



## MBA Student Profiles

### Career Track MBA

Students who have recently completed an undergraduate degree and have limited work experience, attending daytime classes full-time.

### Professional MBA

Full-time working professionals attending in-person evening courses. Average age is 33, average 8 years managerial experience.

### Executive MBA

Full-time working professional with 12+ years of management experience. These students are C-level executives, directors and VPs with high level experience and insights.

Not sure of the best fit?

Email Ally Daniels  
[allydaniels@boisestate.edu](mailto:allydaniels@boisestate.edu)

## Hands-On Projects for High-Value Results

Collaborate with MBA students on a real-world project for your organization. In this win-win opportunity, your business can solve problems, generate new ideas, and gain insights from our top graduate students.

### Why partner with COBE MBA students?

- **Top Talent** - our MBA students are driven, motivated and bring diverse experiences and skills.
- **Fresh Perspective** - get innovative solutions from different generations and those outside your industry.
- **Community Impact** - contribute to educational growth and professional development.
- **Knowledge and Oversight** - led by outstanding faculty, our student groups have the knowledge and guidance to effectively partner with professionals.

### Previous Project Partners



# Collaboration Opportunities

## Career Track MBA

- **Integrative Capstone Project**

Nicole Cundiff, [nicolecundiff@boisestate.edu](mailto:nicolecundiff@boisestate.edu)

- A wide range of potential projects are welcomed. The goal is to help businesses with tangible procedure, documents, research, reports, or other deliverables that use high-level business knowledge, skills, and critical thinking.

- **Internships**

Trisha Stevens Lamb, [trishastevenslamb@boisestate.edu](mailto:trishastevenslamb@boisestate.edu)

- Students complete a for-credit, paid summer internship - typically working full-time, a minimum of 135 hours over 2-3 months. This is an opportunity to help students connect in-class learning with on-the-job experience, and is also a great recruiting tool!

## Professional MBA

Ally Daniels, [allydaniels@boisestate.edu](mailto:allydaniels@boisestate.edu)

- **Design Thinking Project** - ideal organizations have a significant, real-world customer or market challenge. Students use Design Thinking principles (interviewing, journey mapping, competitive research, etc.) to develop an innovative change or alternative to a current product, service, or solution. This project provides great insights about your customers and out-of-the-box ideas to “wicked problems” you may be encountering.

## Executive MBA

Brian O’Morrow, [brianomorrow@boisestate.edu](mailto:brianomorrow@boisestate.edu)

- **Community Project** - a non-profit community organization presents a general problem for research, analysis, and recommendation by highly experienced professionals in the Treasure Valley.
- **International Project** - partner with an Executive MBA team to work towards a goal of sourcing or selling in an international market (primarily Vietnam / Asia). Students spend approximately two days in-person, on-the-ground in Vietnam, primarily making relationships and gathering information.
- **Capstone Consultancy Project** - ideal projects are strategic in nature and tackle a large, complex problem. Participants are given full access to the company financials and operating information following the signing of an NDA. This project requires access to stakeholders at the ownership / executive / board level. Much like hiring a top consultancy firm, teams dive deep into a company to produce impactful recommendations and analysis.



**Scan the code to learn more about project timelines, formats and commitments or visit**

**[boi.st/MBA-collaborations](http://boi.st/MBA-collaborations)**

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